



PRESS RELEASE

The International Excellence Campus, Campus Iberus, and CLH organise the 7th edition of the Iberus-CLH Emprende Entrepreneurship Awards

AWARDS AMOUNT TO A TOTAL OF 13,000 EUROS

LOGROÑO, 1 JULY 2019. The International Excellence Campus of the Ebro Valley, Campus Iberus, and CLH organise the 7th edition of the Iberus-CLH Emprende Entrepreneurship Awards, with prizes amounting to 13,000 euros. The deadline for submission of projects is 30 September 2020.

These awards are the result of an agreement signed between these two entities for the promotion of entrepreneurship in the Ebro Valley based on the expertise developed at the Universities of Zaragoza, Navarra, Lleida and La Rioja.

In this seventh edition, a total of 13,000 euros will be awarded to business ideas based on knowledge and to an innovative business, as in previous editions, as well as offering an additional prize for the project with the best online distribution:

- **BEST BUSINESS IDEA AWARD.** This category consists of "Business ideas based on knowledge" and aims to promote the entrepreneurial spirit, supporting the creation of new businesses by students and graduates of the universities belonging to Campus Iberus. Participants are entrepreneurs that have yet to create their business but have developed a business idea. The winner in this category will receive 5,000 euros.
- **INNOVATIVE BUSINESS AWARD.** This category aims to promote the entrepreneurial spirit by contributing to the recognition and strengthening of companies incorporated within the previous 48 months, regardless of their legal form and purpose, in the regions where they are based. The winner in this category will receive 7,000 euros.
- **DISSEMINATION AWARD.** This category, with a 1,000-euro prize, rewards the ability to disseminate a project online and its capacity to go viral, which is essential nowadays for its success. The finalists in both categories will compete against each other after the final ceremony to confirm which project is more capable of going viral.

This year the starting date of the registration period for the 7th edition coincides with the voting period for the project with the Best Online Impact in the previous edition. Therefore, it is possible to vote until 15 July 2020 at <http://premioemprende.campusiberus.es/videos/>. The three most voted projects will present a brief report on their online dissemination strategy and a panel will choose the winner.

NOTE: For further information, please visit <http://premioemprende.campusiberus.es/>.

